## The global impact of injury is overwhelming – how do we stop the tide?

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## About the speaker

Professor Rebecca Ivers is the Director of the Injury Division at the George Institute for Global Health, Professor of Public Health at the University of Sydney, and was the winner, Innovation Category for the 2014 100 Women of Influence Awards in Australia. She is trained in epidemiology and public health and directs a research program with a strong focus on prevention of road injury, fall injury and injury in Aboriginal people as well as work on developing better, more affordable care following trauma in Australia and in low income countries. You can follow her on twitter: @rebeccaivers.

## About the lecture

Traumatic injury is responsible for a major proportion of death and disability globally, and a socioeconomic differential applies to both incidence and care. Poor people worldwide are more likely to be injured, and to also receive sub-standard or no care. Health care costs for injury can plunge disadvantaged families deep into poverty. Finding ways to better prevent and manage traumatic injury is a major challenge across Asia. Strategies range from Government legislation around urban planning and road safety, laws to improve occupational safety and consumer products to cost effective health care and health insurance for the vulnerable.

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