Challenges and Opportunities Securing More Appropriate LifeStyle Choices

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The George Institute for Global Health at Peking University Health Science Center Room B 1801, Horizon Tower, No.6 Zhichun Rd, Haidian District, Beijing 北京大学医学部乔治健康研究所会议室, 北京海淀区知春路 6 号锦秋国际大厦 B1801 室(学知桥西 200 米路南)

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About the speaker

Paul Madden, M.Ed., serves as the Senior Advisor, Diabetes and Non-Communicable Diseases in Global Health for Project HOPE. He is an accomplished educator, author and speaker serving in numerous leadership roles on national and international boards and committees. Paul developed and served in numerous new leadership roles at Joslin Diabetes Center a Harvard Medical School Affiliate including: Special Assistant to the President, behavioral medicine, advocacy, government relations, exercise, and camp administrator/director. Creating winning solutions and programs that create value and growth for organizations and the people being served is what Paul does best. He empowers, educates and inspires people to explore and adopt healthier lifestyles. Paul has had type 1 diabetes for over 50 years and has had the distinct honor to learn from global colleagues and most importantly from patients and families with diabetes over the last 40 years.

About the Lecture

The explosion of new cases of obesity, diabetes and the all too frequent, often avoidable complications are putting healthcare systems, businesses, productivity and mental health at risk for individuals, their families and communities. The talk will focus on a review of key stakeholders that influence lifestyle choices (a review by David Beran, PhD, Paul Madden) and how these stakeholders can represent right partners and solutions to reverse today's non-communicable disease crisis. Paul will then discuss key elements of family communications that inhibit and promote healthier lifestyle choices.

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